

LegaSea Update 8

New Zealand Fishing News magazine, OCTOBER 2012 edition



LegaSea springing into action

After a peak and a promise spring is here and so is LegaSea. The vision of ‘more fish in the water for future generations’ is resonating with people and the team are busy responding to requests for more information and collateral.

Mutual benefits

In the past month the most popular item has been the counter-top dispenser. Please, if you take brochures or cards from your local tackle shop or outlet remember to acknowledge them when you contribute to LegaSea. We want to recognise and appreciate the Hosts that are promoting our future fishing interests.

After receiving your feedback on the Skipper Pack we are developing a new format for the sticker and TAG pad. These ought to be available now, so contact us if you are committed to getting your mates on board.

Annual meetings

It's the club AGM season and the rush is on to get subscription renewals out to members. If you would like brochures to include in your mail-out please advise. This offer is not limited to New Zealand Sport Fishing Council clubs; any club or group is welcome to contact us. LegaSea does not have the budget or means to reach your members, who are obviously passionate about fishing or their favourite salty pastime.

LegaSea's objective is to have 20,000 contributing annually. Not a big number when you consider the numbers of people in New Zealand that fish, dive, snorkel, sail, surf, kayak or have kids and grandchildren that enjoy time on, around or in the sea.

ADVOCACY

What seemed like a major hurdle (for some old crusties) has been overcome with the appointment of a social media team. These guys are young, savvy and good at what they do so they are responsible for maintaining the Facebook and Twitter channels. If you are connected please go online, ‘like’ our page and have your say.

In mid-August the LegaSea vision and strategy for achieving ‘more fish in the water’ was presented to the Hauraki Gulf Marine Park Seminar, held at the Auckland Museum. There has been some positive feedback and subsequent requests for more information. Most encouraging is the indicative shift from officials to manage fish stocks at higher stock levels - an outcome that would achieve more abundant fisheries, greater biodiversity and fish for the future. Yes!

Orams Marine Centre has done it again. In February they hosted the official launch of LegaSea. Mid-August they welcomed LegaSea to be part of their Dry Stack Open Day. The team was in good company amongst the marine-related stands. It was an ideal time to talk about LegaSea with industry leaders.

A presentation to the Counties Sports Fishing Club would not be complete without some intense questioning. A result of living on Auckland's wild west coast maybe? In late August the LegaSea team were welcomed with some pinpoint comments and a range of local fisheries issues.

LegaSea doesn't have all the answers or funds to address every local issue. Currently your contribution is being used to achieve the best outcome by:

- Building an effective LegaSea team, message and collateral
- Advocating for more and healthier fish stocks and a clean marine environment.

As more funds become available they will be spent on Research, Education & working Together with others.

LegaSea is our opportunity to stand up for ourselves, and our kid's fishing future. If you haven't already, please get on board with LegaSea and bring your mates & family with you.

Together, for a modest investment, we can achieve great things.

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Break out box

You can make a stand

Contributions to LegaSea can
be made direct to ASB account
12-3237-0018632-00

Next month

Recognising our LegaSea
Hosts.