

### **LegaSea Update 3**

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#### **LegaSea Northland launch rocks!**

It has been a while since the Whangarei Deep Sea Anglers Club in Tutukaka has rocked to local music, but it did on March 31<sup>st</sup>. Troy Kingi's tune, Save a Little (for the future), was the first introduction to LegaSea for most of the 70-strong crowd at the official Northland launch.

It was a successful day for the club, locals and LegaSea team. The ensuing conversations and questions were most welcome and over \$2000 was raised from contributions and merchandise sales.

All credit to Craig Smith, Wendy Robbins, Sue, Monique, the club committee and staff for making this such a memorable occasion.

#### **What is LegaSea?**

LegaSea is not a charity, it is a fundraising programme proudly initiated by the New Zealand Sport Fishing Council.

It's a mechanism that enables you to stand up for yourself and your family, by contributing to the cost of maintaining availability and access to our kaimoana.

LegaSea's purpose is to generate the financial resources required to achieve, for the benefit of future generations, the Vision of:

‘more fish in the water & a healthy marine environment’.

Attaining this Vision will create tangible benefits not just for NZSFC club members, but all New Zealanders, that's why you are being asked to dig into your pocket and fork out \$20 or more.

For most people \$20 bucks is not a biggie, a couple of beers, or lattes, depending where you live!

Funds raised will be used to resource projects in:

- Advocacy
- Research
- Education
- working Together with like-minded groups.

#### **Why LegaSea?**

Important management decisions are being made almost daily, yet there are few opportunities for individuals to have a say. A lack of time to engage in complex processes is a major barrier.

Over the past decade the NZ Sport Fishing Council has exhausted its resources advocating for your environmental & fishing interests, engaging in management and the successful 4-year Kahawai Legal Challenge.

The upside is that there is now an experienced advocacy crew with fisheries and marine science skills, the ability to break complex matters into simple bites, and most of all they are damn good at what they do!

LegaSea funds will support their ongoing effort and enable them to work effectively with others, such as Greenpeace & their recent 'Save our tuna' campaign.

#### **Who's in charge of the money?**

The NZSFC already has a track-record of stewardship and good process so you can have confidence that your hard-earned cash will be used wisely. Their 14-member Management Committee is responsible for all

money spent, activity reporting and regular, independent auditing.

### **Who is LegaSea for?**

LegaSea is for you and other Kiwis who are passionate about:

- healthy fisheries and clean seas
- staying informed & speaking up about important issues
- having experienced people advocating our interests
- no licensing, public fishing quotas or statutory management body.

Whether you fish or not, the strongest incentive to contribute is leaving a legacy of abundance for the next generation.

By the end of 2012 we want to inspire 20,000 Kiwis to grab their mates and contribute. Just imagine what we could do if 50,000 contributed to Save a little for the future.....

### **How do I contribute or get involved?**

W: [www.legasea.co.nz](http://www.legasea.co.nz) – hear Troy’s song, sign up for e-news, buy great merchandise and make an easy, secure contribution

E: [info@legasea.co.nz](mailto:info@legasea.co.nz) for brochures & more info.

P: 0800 LEGASEA (534 273) – call us to make a contribution or chat about LegaSea

Facebook, Twitter, YouTube – Search for LegaSea & watch Matt Watson’s movie

### **See LegaSea at these Events**

27<sup>th</sup>-28<sup>th</sup> April                    NZ Softbait Fishing Championship, Coromandel

17<sup>th</sup>-20<sup>th</sup> May                      Auckland Hutchwilco Boat Show