

LegaSea Update 11

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Bay of Plenty LegaSea launch a hit

LegaSea has now been officially launched in the Bay of Plenty and what an occasion!

Around 50 people attended the event held at the Tauranga Sport Fishing Club on the November 14th. After a warm welcome from club manager Grant Holley they were briefed on LegaSea's origins and our Vision of 'more fish in the water for future generations'.

Tim Taylor, Scott Macindoe and Joe Dennehy presented their speciality areas, Tim in events, Scott as interim project manager and Joe as sponsorship coordinator.

LegaSea is bold and unifying initiative by the New Zealand Sport Fishing Council. It's a positive message to the public that says yes, we CAN and NEED to stand up for our future fishing interests, voluntarily and generously.

Being familiar with environmental atrocities such as localised fisheries depletion and the Rena disaster it was not surprising that the Bay of Plenty squad responded in the most practical manner - contributing money, signing up for future newsletters, buying merchandise and offering to host LegaSea material in their business outlets. The animated body language of the crew queuing up to try on the LegaSea gear was a sight to behold.

Upcoming events

LegaSea has appointed Tim Taylor as events coordinator. He's mad keen on kayak fishing and all things marine. If you are hosting an event, not necessarily a fishing contest, then email tim@legasea.co.nz or call Tim on 027 6689904 to arrange his attendance.

Evolution of LegaSea

Scott Macindoe outlined how the NZ Sport Fishing Council has established LegaSea to enable the public to contribute towards achieving abundant fisheries and a healthy marine environment.

Debates concerning the use and conservation of fisheries, management policy and marine protection are getting increasingly complex and expensive. The Council has to prioritise how its limited resources are used. At times it has not been able to advocate effectively on some national or local issues.

Even worse for us as members of the public, sometimes we have been excluded from participation or relegated to meaningless and pre-determined management processes.

Now is an opportune time for change.

LegaSea contributors help fund four Council work-streams:

- ADVOCACY
- RESEARCH
- EDUCATION
- working TOGETHER

Currently ADVOCACY is the priority because that's the highest risk area. Other channels will be funded as support increases.

Sponsorship program

Joe Dennehy is excited about the growing interest in the partnership arrangements available through LegaSea's Gold, Silver and Bronze sponsorship program.

Thompson Walker has come aboard as a foundation sponsor of LegaSea. Thompson Walker is a well-respected fishing tackle distributor, marketing Fin-Nor and Jarvis Walker products.

LegaSea looks forward to working with Thompson Walker and other sponsors to achieve beneficial results for the future of our fisheries.

Your support is vital

Thank you if you've already contributed to LegaSea. If not, there are many ways to stand up for yourself and your future fishing. A simple, annual \$20 from you, \$40 for you and your partner or \$60 for the family will be put to the best possible use.

LegaSea is affirmation that we value the abundant fisheries that our grandparents passed onto us, and we want to make a positive difference to what we leave for future generations.

Don't hesitate. Please make a stand today.

Break out box

W: www.legasea.co.nz – sign up for e-news, buy merchandise and make an easy, secure contribution.

E: info@legasea.co.nz

Skipper Pack: your ultimate device to hook up your mates. Includes a cockpit sticker, brochures and a TAG-pad of information cards & contribution forms. <http://www.legasea.co.nz/skipper.php>

Host Pack: A handsome counter-top brochure and card dispenser. <http://www.legasea.co.nz/host.php>

P: 0800 LEGASEA (534 273).

Facebook, Twitter, YouTube – Search for LegaSea & watch Matt Watson's clip, 'What's fishing worth?'