

LegaSea Update 10

New Zealand Fishing News magazine, DECEMBER 2012 edition



Growing awareness is positive for LegaSea

Support for LegaSea's vision of 'more fish in the water for future generations' is growing thanks to the effort of many New Zealand Fishing News readers, NZ Sport Fishing Council affiliated members and LegaSea supporters.

Public awareness is also increasing amongst individuals and groups that have a broader interest in the marine environment. Some unique alliances are being forged. The means to achieving abundant fisheries and a healthy marine environment are as diverse as the people involved.

This increasing popularity has also led to requests for LegaSea to get involved in other issues, such as marine protection in the Ross Sea, Antarctica. These have been declined to ensure our resources remain concentrated on programs involving inshore or important fisheries.

Attention to wider marine-related issues will increase as awareness, support and contributions grow.

Summer events season

To meet the influx of requests to attend various events we have appointed a coordinator.

Tim Taylor is a keen kayak fisherman, enthusiastic about LegaSea and available to talk with you and your crew about the benefits of leaving a legacy of abundance for future generations.

Email tim@legasea.co.nz or call him on 027 6689904 to arrange his attendance at your upcoming event.

Why is LegaSea necessary?

For more than 50 years the NZ Sport Fishing Council has upheld principles related to protecting our interests in healthy fisheries, policy debates and marine protection issues.

There are new threats arising.

Reduced bag limits to subsidise exports and competing demands to use, or segregate, marine space threaten reasonable access to our fisheries and the sea.

LegaSea needs you to stand up for your rights and interests, and secure them for your family's future.

You can make a stand by contributing \$20 for yourself, or more for your family. This support will enable the NZ Sport Fishing Council to be more effective and dynamic when responding to these new threats.

Contributions are channelled into four work areas:

- ADVOCACY
- RESEARCH
- EDUCATION
- working TOGETHER

Aside from establishment costs, most effort is being directed into ADVOCACY, because that's the area of most risk.

ADVOCACY

Supporting effective engagement in science and management processes, policy and marine protection discussions. Then summarising the issues so you and I can understand what it means for our fishing future.

RESEARCH

Ensure relevant and credible research is undertaken on issues that will enhance our fishing interests. LegaSea contributors support the New Zealand Marine Research Foundation – a proven performer.

EDUCATION

Since 2009 over 125,000 children at 480 schools have experienced the Hiwi the Kiwi Goes Fishing show and teaching resource. They learnt vital messages about fishing for the future, fish handling and boat safety. With your support we can educate another 125,000 kids.

working TOGETHER

Our fishing future is being debated in many forums so it is critical we are engaged in these processes. The NZ Sport Fishing Council has earned respect and a reputation for being a well-researched voice of reason.

Contribute \$20 today and put some bark into the LegaSea bite for the future.

Break out box

W: www.legasea.co.nz – sign up for e-news, buy great merchandise and make an easy, secure contribution

E: info@legasea.co.nz - we have a new batch of brochures & business cards for you to distribute to family, friends & colleagues.

A cockpit pack - your ultimate device to hook your mates in, containing:

- A cockpit sticker alerting your crew that you expect them to support you & contribute to LegaSea before they fish on your vessel.
- A TAG-pad of information cards, including contribution forms
- LegaSea brochures to inform & tune up your crew.

P: 0800 LEGASEA (534 273).

Facebook, Twitter, YouTube – Search for LegaSea & watch Matt Watson's clip, 'What is fishing worth?'