

LegaSea Update 7

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An innovative way to conserve fish

Many of us have happy memories of summer holidays by the beach, fishing or exploring life, and maybe losing a bit of skin in amongst the craggy rocks. Anecdotes of past escapades are often shared with our kids at the end of another happy, salty day.

It is natural for us to want similar or better experiences for our children and theirs. But in this changing world, with so much emphasis on money making, our fisheries and coastline are being heavily exploited to the detriment of our kid's interests.

LegaSea is the public outreach brand of the New Zealand Sport Fishing Council. Our objective is to inspire you to voluntarily contribute towards resourcing the Advocacy, Research, Education and working Together initiatives proudly delivered by the Council.

LegaSea's Vision is 'more fish in the water for future generations'.

Making this Vision a reality is money from mums, dads, grandparents, parents-to-be and businesses – people who want to invest in the future of our fisheries and the health of our marine environment.

Already several innovative strategies have been designed to increase the numbers and size of fish in our waters, and to improve or eliminate some fishing practices in areas of significance, such as known breeding grounds.

Doubling the snapper biomass, to improve numbers and fish size, between North Cape and East Cape is just one part of the Snapper 1 policy developed in last nine months. Further fishery-specific policies will be developed, but a lack of resources in time and expertise is currently hampering progress.

LegaSea is a Kiwi solution to address the ongoing lack of funds to enhance our fishing interests.

It's a simple, annual \$20, or a monthly contribution to LegaSea that will make advocacy for our interests more dynamic and effective.

Ultimately, if just 2% of you, the people who fish, contribute to LegaSea we will be well on the way to creating memories, and life skills, that our kids will pass on to their children.

How to make a difference

W: www.legasea.co.nz – sign up for e-news, buy great merchandise and make an easy, secure contribution

E: info@legasea.co.nz - ask for a bunch of brochures, give-away business card & more info.

P: 0800 LEGASEA (534 273) – call us to make a contribution or chat about LegaSea.

Facebook, Twitter, YouTube – Search for LegaSea & watch Matt Watson's clip, 'What is fishing worth?'

Next events

April Hokianga Accord hui, Auckland.

May Hutchwilco Boat Show, Auckland.