

LegaSea Update 4

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Growing support for LegaSea initiatives

It seems the LegaSea bug is catching amongst Bay Fisher readers. What's more, there is now a band of outlets hosting LegaSea material. If you haven't already, please contribute online or drop into one of our host outlets, grab yourself a couple of brochures and get stuck in. The more people involved and contributing \$20 means we are more likely to achieve the vision or 'more fish in the water for future generations'.

Our host program was a result of feedback from people asking, "What else can I do to help?"

We realise that without a substantial advertising budget public awareness is limited to referrals from family, friends and colleagues. Yet for LegaSea to succeed it is crucial we increase public awareness and encourage you and others to stand up for your fishing future.

So now there is a dedicated point of sale unit available to businesses or outlets that want to host our material. This dispenser holds brochures and cards and best of all it's self-explanatory so there is no obligation on staff to promote LegaSea, but it's helpful if they do! www.legasea.co.nz/find-a-host.php

Our Gold, Silver and Bronze sponsorship program is underway, although we are treading carefully and learning lots along the way. If you have any suggestions please share them with us, as we don't profess to have all the answers, we are just keen to see our vision of abundance become a reality.

LegaSea is dedicated to raising funds from people who care about the future and having a clean marine environment.

You don't have to be a fisherman, sailor, surfer or diver.

All you need is the desire to make a difference.

Your contribution will assist the New Zealand Sport Fishing Council's experienced team to continue advocating for a thriving saltwater ecosystem supporting bigger and more fish. www.legasea.co.nz is a good place to start.

Recent activities

LegaSea supported the New Zealand Sport Fishing Council (NZSFC) to:

- Discuss the proposed Hauraki Gulf marine spatial plan and mussel restoration project with decision makers.
- Develop an alternative management policy for Snapper 1, to double the biomass of snapper between North Cape and Cape Runaway.
- Attend workshops to discuss national recreational harvest estimates.
- Contribute to briefings of the NZ delegations to major tuna Commission meetings.

Also, LegaSea supported the NZ Marine Research Foundation report on Yellowfin tuna in NZ and the Southwest Pacific.

Email: info@legasea.co.nz Call: 0800 LEGASEA (534 273).